



Royal Blind Society
a vision to share

8 June 2005

Mr Phil Johnston
67 Coronga Crescent
Killara NSW 2071

Dear Mr Johnston,

Thank you for your proposed business strategy to enable people who are blind or vision impaired to own and ride tandem bicycles and participate in recreational cycling clubs. Your proposal has been researched by our market research and development team.

Recreation has been identified as part of the organisation's strategic plan into the future, however negotiations as to the scope of a recreation service are still underway. We are not in a position at this stage to administer the distribution and supply of tandem bikes to people who are blind or vision impaired.

We are therefore unable to proceed any further with the proposal at this stage but will keep the idea on file and review the concept at a later date.

In the immediate future we would suggest that Sean Murphy approach the Blind Sports Association of NSW (02 9638 7075) to see if they know of any subsidies available for recreation equipment.

We are able however to assist you by promoting Muggaccinos to our clients through our Client Newsletter and by listing Muggaccinos as a tandem cycling contact for clients who wish to take up tandem cycling.

If you would like to arrange a "Come and Try" day for people who are blind or vision impaired we could also promote this to our clients. A "Come and Try" day could give you an idea of numbers of people who are blind or vision impaired and are interested in tandem bike riding.

We wish you all the best in this endeavour.

Yours sincerely,

Carol Ireland
General Manager, Marketing

RBS.RVIB.VAF Ltd incorporating the former businesses of Royal Blind Society of NSW
Locked Bag 12, Burwood NSW 2134 ACN 108 391 831
Ph: 1800 422 077 Fax: (02) 9334 3345 Web: www.rbs.org.au ABN 67 108 391 831